

**CLAIMS:**

1           1.     A hand-held device for transferring a film onto a substrate, said hand-held  
2 device comprising:

3                   a housing configured for accommodating a film supply; and  
4                   an application member projecting from said housing along a longitudinal  
5 axis;

6                   wherein:  
7                   said application member has at least two application member portions  
8 movable relative to each other; and  
9                   motion stops corresponding with each other are arranged at said movable  
10 application member portions, said stops bordering the relative movement between said  
11 movable application member portions.

1           2.     A hand-held device as claimed in claim 1, wherein said motion stops include  
2 at least one pair of stops provided at an axial distance from each other.

1           3.     A hand-held device as claimed in claim 1, wherein said motion stops include  
2 at least one pair of stops provided directed towards the peripheral direction and at a distance  
3 from each other perpendicular to said longitudinal axis.

1           4.     A hand-held device as claimed in claim 1,  
2                   wherein said application member has an upper side, a bottom side, and side  
3 surfaces; and  
4                   at least one pair of stops is provided at at least one of said upper side, said  
5 bottom side, or said side surfaces of said application member.

1           5.     A hand-held device as claimed in claim 1, wherein a cross-sectional  
2 reduction is provided between said movable application member portions.

1           6.     A hand-held device as claimed in claim 5, wherein said cross-sectional  
2 reduction is constituted by a gap.

1           7.     A hand-held device as claimed in claim 6, wherein said gap has an axial  
2 width less than 2mm.

1           8.     A hand-held device as claimed in claim 7, wherein said gap has an axial  
2 width less than about 1mm.

1           9.     A hand-held device as claimed in claim 5, wherein said application member  
2 has a remaining cross-section at a coaxial position relative to said cross-sectional reduction.

1           10.     A hand-held device as claimed in claim 5, wherein said movable application  
2 member portions are formed by flat gibs placed one behind the other.

1           11.     A hand-held device as claimed in claim 10, further comprising lateral webs  
2 protruding upwards and/or downwards from both sides of the said flat gibs.

1           12.     A hand-held device as claimed in claim 11, wherein said cross-sectional  
2 reduction is provided in said lateral webs.

1           13.     A hand-held device as claimed in claim 12, wherein said cross-sectional  
2 reduction also extends into a cross-sectional portion of said application member.

1           14.     A hand-held device as claimed in claim 13, wherein said cross-sectional  
2 reduction extends into the sides of said application member.

1           15.     A hand-held device as claimed in claim 12, wherein said stops are formed by  
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1           16.     A hand-held device as claimed in claim 11, wherein said stops are formed by  
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1           17.     A hand-held device as claimed in claim 1, wherein said movable application  
2 member portions are formed by flat gibs placed one behind the other.

1           18.     A hand-held device as claimed in claim 17, further comprising lateral webs  
2 protruding upwards and/or downwards from both sides of the said flat gibs.

1           19.     A hand-held device as claimed in claim 18, wherein a cross-sectional  
2 reduction is provided in said lateral webs.

1           20.     A hand-held device as claimed in claim 19, wherein said cross-sectional  
2 reduction also extends into a cross-sectional portion of said application member.

1           21.     A hand-held device as claimed in claim 18, wherein said stops are formed by  
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1           22.     A hand-held device as claimed in claim 1, wherein:  
2                   said application member is formed by an application gib; and  
3                   said movable application member portions are resiliently bendable and/or  
4 torsional relative to each other.